



Printing Management & Cross-Media

Take control of production processes of paper and electronic documents in your company.

Gimp is a remote management system that controls the entire document production process.

It enables monitoring of all stages of the production: **data processing, printing, finishing, shipping, billing, management and service levels (SLA and SLM), inventory**, among others.

This system provides a management model where technology is inside the company, providing greater flexibility in creating and changing documents.

The **benefits** of implementing the **Gimp** system are undeniable: **more quality, efficiency, deadline meeting, cost reduction and security.**

The Web-accessed system permits unlimited users, with seamlessly integrated modules.

Gimp warns (via e-mail or SMS) authorized users in case of delay or divergence.

It also allows to monitor and control the entire document production.



Gimp's Modules:



Registration

It allows the authorized user to set in Gimp the information necessary for the system to work. Items can be registered as: files, inputs and services, usernames and passwords, Print Centers and service levels (SLA).



Data Transmission & Reception

It allows you to monitor the flow of files between the data file generator system, the processor and the production systems.



Production Tracking

It consists of a control panel that allows you to view the progress of production in the Customer's environment and Print Centers. It also displays warnings and divergences found in the production process.



Charts

GIMP provides the user with the ability to view charts with comparative data, concerning the number of documents processed and the cost of supplies and/or services related to the production.



Supply Stock

It displays supplies and current quantity in stock at Print Centers.



Business and Production Rules

It allows the registration and viewing of business rules associated with different products, as well as their production rules.



Cost of Products

It allows querying the cost of production of a given product at the Print Center. As a result, it shows a list of supplies and services associated with the selected product, also indicating the amounts used.



Cross-Media

Based on business rules, Gimp allows you to send relevant information to the right recipient by using the preferred channel (print, email, web or sms).



Estimated Revenue

Gimp allows you to monitor the revenue of daily, monthly and yearly productions, as well as the period desired. To this query, you can set the Print Center and product type.



For further information, call us on +55 (21) 3392 2013 / (11) 5096 5001, or visit our website www.sirius.co

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